

COMPARISON CHART

SCALESTOP	WATER SOFTENER
Cost: Installation and equipment cost is typically 40% to 50% less than the cost of water softening equipment.	Cost: Installation and equipment cost for water softener is typically \$20,000 to \$40,000 or more.
The monthly service cost for treating moderately hard water supplies is comparable or less to salt costs and considerably less in hard water supplies over 15 grains.	Monthly salt costs for treating hard water supplies are extremely high.
There are no hidden maintenance fees.	Water softeners require constant maintenance and repair.
You will not have to add heavy bags of salt every month.	Numerous, 50 pound bags of salt will have to be added to tank every month.
Small amount of space required to house all water treatment equipment. Equipment size is two or three 16" (diameter) x 65" (height) tanks.	Large amount of space is needed for water softeners. Additional large amount of space is needed to store large quantities of 50 pound bags of salt.
No water is wasted.	Requires daily back flushing and mineral regeneration. Increases water and sewer fee.
100% environment friendly. Excellent for all "Green" programs. No Salt, No Chemicals, No Backwash, No Electrical.	Adds sodium to the water supply. Should not be used by heart patients or those with hypertension. Not environment friendly.
Does not change the physical characteristics of the water supply.	Gives the water an unnatural slippery or slimy characteristic.
Retains healthful minerals in the water supply.	Eliminates healthful minerals.
Prevents and removes existing lime and scale build-up.	Does nothing to remove existing lime and scale build-up.
Restores shine or luster to tile and tubs.	Soft water can start to damage the tile and cause it to start flaking.
Plants and lawns thrive.	Damages plants and lawns.
Helps control corrosion in the pipes, water heaters, faucets and all water using equipment.	No corrosion control benefits. Soft water accelerates corrosion deterioration in the plumbing system.

After reviewing the comparison chart, it becomes quite apparent that the **ScaleStop** water treatment program provided by **W.C. Service Company, Inc.** is the most effective and economical water softener alternative available on the market today. Laboratory tests give **ScaleStop a 99.6% effectiveness rating** in the prevention and removal of scale deposits.

CALL US TODAY for a free system survey and cost analysis.

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